

Career Development Institute

Inspiring
Confidence for
Longer Working
Lives



The Prince's Initiative for Mature Enterprise in Wales

Our Founder



Founded by HRH The Prince of Wales



Who are we?


primecymru

Founded by HRH The Prince of Wales



When?

Why?

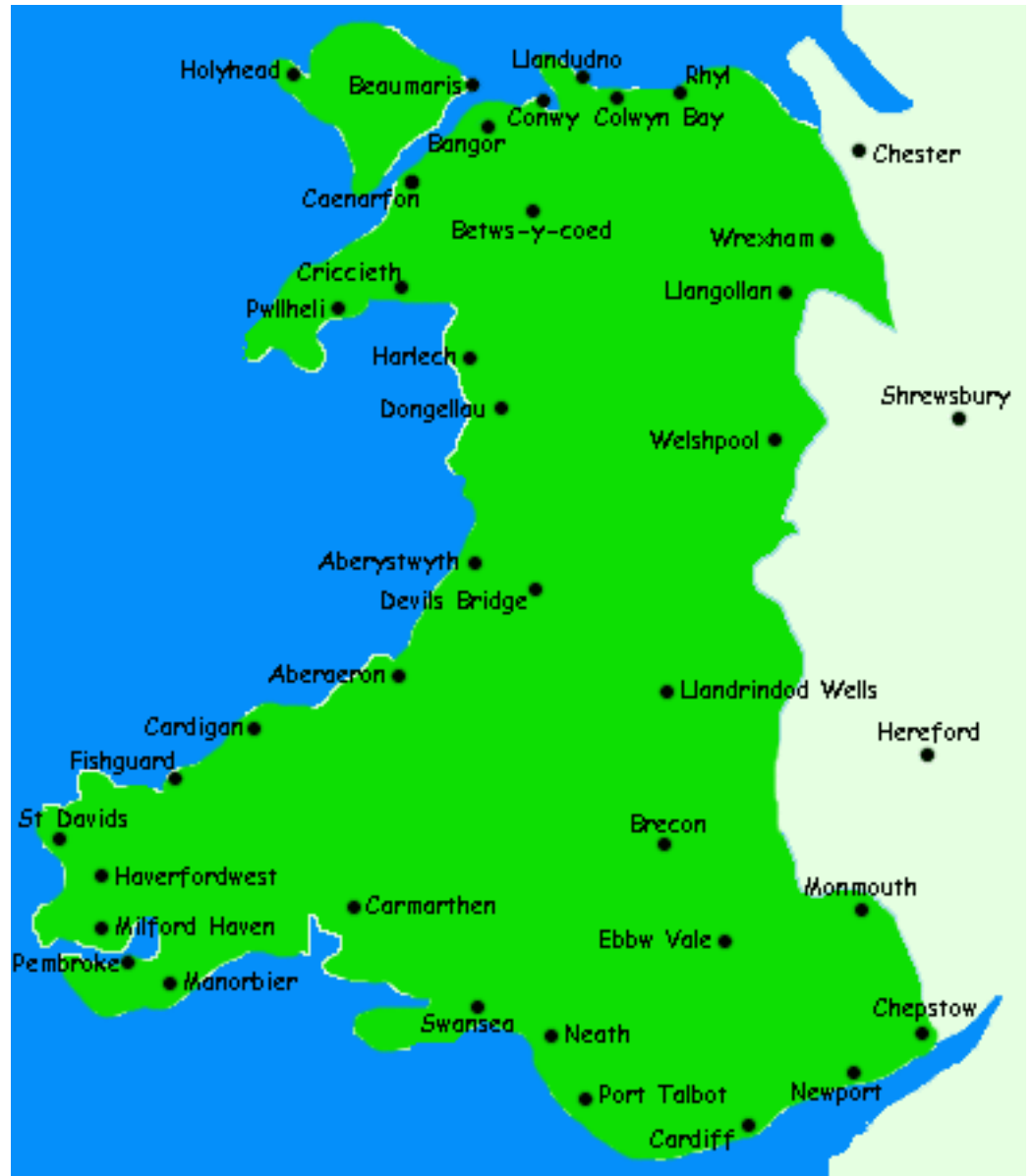
How?



Where do we work?



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Who do we support?

**primecymru**

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How we support our clients



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10 Development Officers



1 Projects Manager



3 Administration and Finance
Support Officers



Over 400 Volunteer Mentors



**Longer
Working Lives
– Why?**



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Want/Need

Brexit

Job Opportunities

Working Age Adults

Skills & Experience

Our Impact



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- **Client Engagement**
- **Outcomes**
- **Social Return on Investment**

What our clients say



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“...without PRIME Cymru I was facing a dismal future where my age was over shadowing my skills They helped me realise my dream of starting a business and I can’t thank them enough” Bridgend area client

“...when I thought there was no hope of finding a job again at my age PRIME Cymru helped me realise there were opportunities out there and how to maximise my potential....I am now fully employed once again providing for my family and my future!” Flintshire area client

“...being well over 50 and out of work for a number of years my confidence had hit rock bottom and I didn’t know which way to turn....I was given a flyer about PRIME Cymru and made contact....with the help and support of their outreach worker I undertook some volunteering which helped build my confidence again and made me realise that I can still contribute – job next! Carmarthenshire area client

“PRIME Cymru’s mentor smoothed the choppy waters of starting up a business, offering valid and supportive advice and guidance” Cardiff area client



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Thank You

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