

From Practitioner to Practitioner-Researcher

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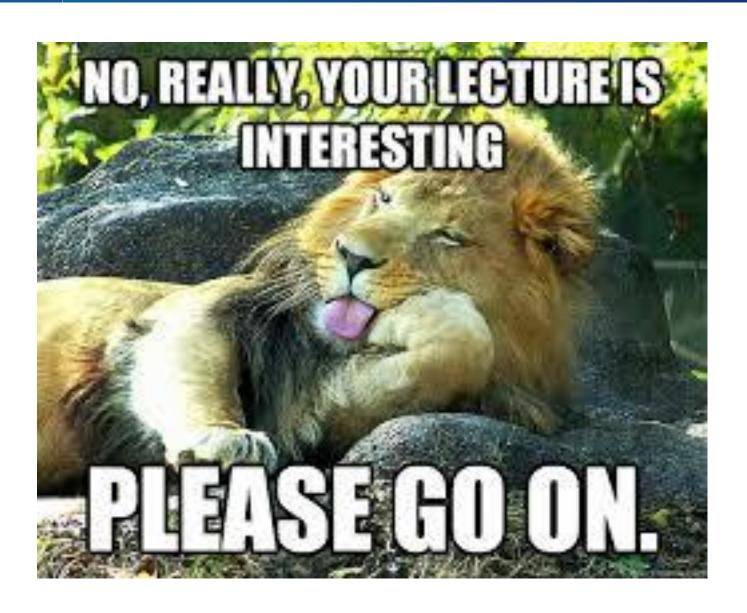


A brief biography: from practitioner to researcher

- BA(Hons) History and Economics with Politics and Statistics, Keele
- Diploma in Careers Guidance, Napier University
- Qualified Careers Adviser; Schools, FE,
- Careers Adviser, HE
- Fellow of the HEA
- Regional Strategic Manager (GraduatesYorkshire)
- MA (Project Management) Leeds University Business School
- Assistant Director, Business Engagement, University of Leeds
- MSc Business Research Methods, Bradford School of Management
- Director of Careers and Employability, University of Nottingham
- DBA, Bradford School of Management
- Quality Director, AGCAS
- 2 book chapters and 2 articles published
- Elected Fellow of NICEC



The Undergraduate Years



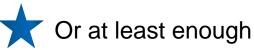


Becoming a Careers Adviser



Lesson Learned:

I can learn and get good results - if it is applied to something that I want to do, and care about





Dipping a toe in the research water



- I can study in an academic setting and get good results - if it is helping me to solve workplace challenges
- 2. Academic papers can be relevant to real life
- 3. (Qualitative) research is fun and useful!



Part-time doctoral study

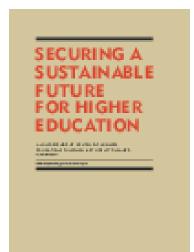




- It is fine, and important, to take approaches to research and study that work for you; structure and deadlines helped me keep the show on the road
- 2. Time management is key; a project management approach helps.



Recognising the potential of practitioner research



- People do not understand what Careers Services do
- 2. Careers Services are not brilliant at helping people understand the difference we make and the problems we solve
- 3. Our theoretical frameworks and evidence bases have limitations which undermine our credibility
- 4. There are growing tensions between leaders, managers and careers advisers
- 5. In HE, our profession is at risk if we don't know why, and do something about this



What is the professional identity of Careers Advisers in Higher Education? Challenges and Opportunities for Careers Service Leaders and Managers



Things never go according to plan





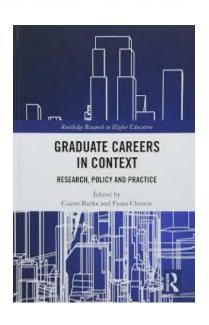
- Many research skills are workplace skills e.g. writing, precision and focus of thought
- 2. Strong workplace skills facilitate good research
- 3. Good practitioner research enhances professional practice in real time
- 4. If we aren't an authority in our own field of practice, others will take on that role



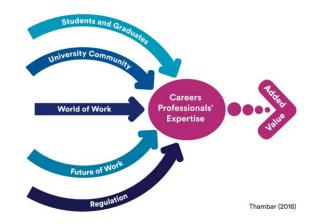
The impact of practitioner research









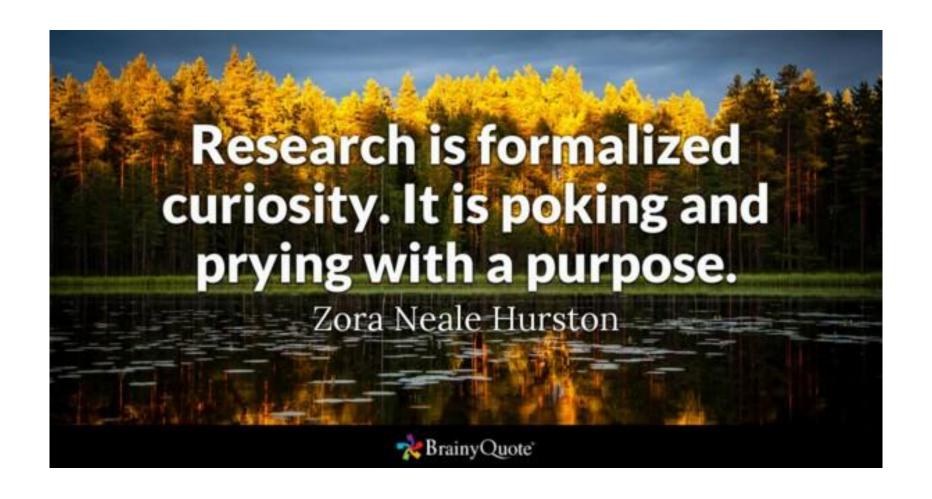




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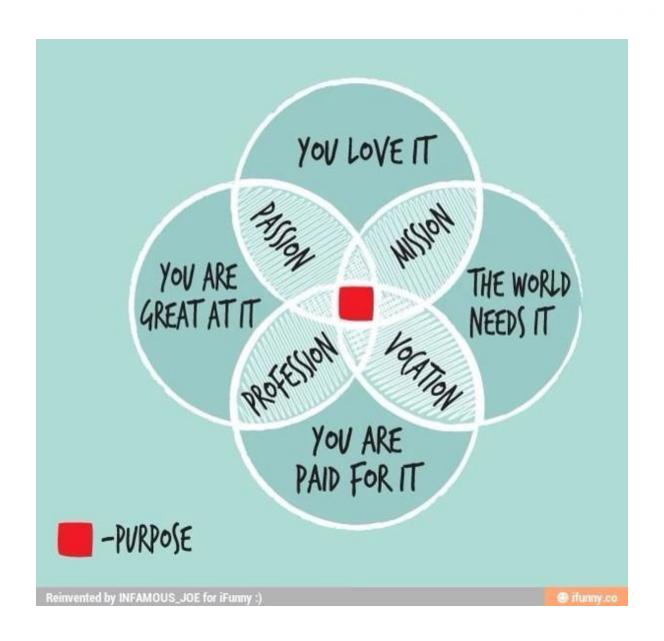
O AGCAS







The power of practitioner resesarch





You can do it!

Thank you for listening

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